

How Graceland eliminated student stop-outs for good



Graceland
UNIVERSITY 1895

x



Since 2010, Graceland's NP programs felt the nationwide preceptor shortage. A two-person team couldn't keep up — until **NP Hub became an extension of their clinical placement operation.**

Online AGACNP • Online DNP • Online FNP • Online PMHNP

100%

Reduction in NP student stop-outs since partnering

57

Successful clinical rotations coordinated (+29 for Fall)

51

Person placement team, scaled up from just 2

2,000+

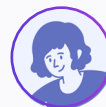
Vetted preceptors accessed across 45 states

THE CHALLENGE

A two-person team, four NP programs, and a nationwide shortage

Like many universities nationwide, Graceland's clinical placement team found itself **struggling to support every NP program it runs.** With only two dedicated staff, the team could recruit preceptors in its home state — and little else.

"It's taken a huge amount of work off my back. It's made me able to be there for the students. I don't have to chase down contracts. I can't tell you the number of emails, texts, back and forth just to get a signature."



Lisa Winch

Graduate Practicum Coordinator,
Graceland University



Impossible geographic scope — no ability to reach students placed outside the home state.



Board-level pressure — the Board of Trustees pushed for a real, lasting solution.



One team, four programs — AGACNP, DNP, FNP, and PMHNP students all competing for the same limited bandwidth.



Student stop-outs — students unable to secure a preceptor were forced to skip a semester or two.

THE SOLUTION

A vetted network of 2,000+ preceptors, plus a team built to match

Graceland took a proactive approach and partnered with NPHub, gaining a dedicated Preceptor Recruiting Team sourcing exclusive preceptors for its students. Every preceptor candidate goes through the same six-step vetting process:

- 1 Credential verification**
 Confirms preceptor licensing and board certification.
- 2 Red flag screening**
 Checks for any public record of strikes or license suspensions.
- 3 Patient feedback analysis**
 Reviews patient feedback on the clinic before onboarding.
- 4 In-depth interviews**
 A carefully designed set of onboarding questions for every candidate.
- 5 Experience prioritization**
 Over 80% of NPHub preceptors have multiple years of precepting experience.
- 6 Student review gathering**
 Ongoing student feedback keeps every preceptor match accountable.

THE RESULTS

From a placement crisis to zero stop-outs



100%
Stop-outs eliminated.

Zero NP students have stopped out due to a missing preceptor across all three semesters partnered with NPHub.



2 → 51
Capacity multiplied.

Graceland's clinical placement team scaled from two dedicated staff to a 51-person workforce, with NPHub acting as a true extension of the team.



57+
Rotations placed on time.

Successful clinical rotations coordinated, with 29 more placed for the following Fall semester alone.

"Well, I think it is absolutely successful, lots of students. I mean, the students seem very satisfied and a lot less concerned about not being able to find placements."



Dr. Jolene Lynn

Dean of Nursing, Graceland University

"Yes, we've had more students that I haven't been worried about at the end of the term to get lined up and placed."



Lisa Winch

Graduate Practicum Coordinator,
Graceland University



"Knowing that NPHub's team is getting to all those states and cities looking for preceptors and taking this huge undoable job off my shoulders — there's no way I could give each preceptor the personal touch to ensure they're signing the forms and don't need anything. It's more than one person can do. **Having NPHub take my 2-man team and make it a 51-man team is HUGE.**"



Lisa Winch

Graduate Practicum Coordinator, Graceland University

WHY NPHUB

Built for programs that want more than a vendor

NPHub stood out to Dr. Lynn and Lisa Winch because it's open to partnering with NP programs that want to improve the clinical placement experience for their students. NPHub specializes in working with programs that want to:

- ✓ Address the disparity in clinical site quality
- ✓ Boost preceptor access and availability
- ✓ Gain a competitive advantage over other NP programs
- ✓ Increase NP student retention rates
- ✓ Maintain tuition consistency
- ✓ ...and more

Is your NP program facing a placement crisis?

Let's work together to make a positive impact on the future of nursing education.
See how NPHub can support your clinical placement pipeline.

Contact NPHub