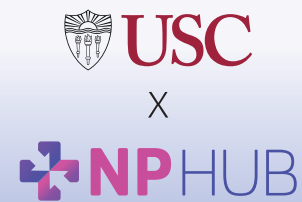


How USC Eliminated Faculty Burnout and Achieved 100% Clinical Placement Success



RESULTS AT A GLANCE

100%

Student placement
rate achieved

90+

Preceptor experts
accessed

0

3 AM calls required
by faculty

1

Semester to see
full results

EXECUTIVE SUMMARY

The University of Southern California's Nurse Practitioner program supports students nationwide and internationally. But USC's small clinical team was not equipped to manage the complex logistics of nationwide preceptor placements. With students scattered across the country — and even in Guam — faculty members were setting 3 AM alarms for coordination calls while trying to maintain their full teaching and administrative responsibilities.

When USC partnered with NPHub, the transformation was immediate. The program eliminated faculty placement burden, successfully placed students in previously impossible geographic locations, and allowed its academic team to return to its core mission: **education**.



"We tried doing it ourselves for one semester, and it was very tiring... Finding placements isn't a normal faculty job. And also, finding that time to call places all over the country. We even had a student who was in Guam."



— Dr. Cynthia Sanchez

Clinical Placement
Coordinator, USC

THE CHALLENGE

USC's clinical team faced a perfect storm of operational pressures:



Impossible geographic scope:

Students dispersed across multiple time zones and states, against a locally-concentrated preceptor network.



Coordination nightmares:

3 AM calls to reach sites on the East Coast or international territories like Guam.



Faculty out of role:

Professors carrying full academic loads taking on recruitment tasks they were never trained for.



Market competition:

Overcrowded programs in dense markets and scarce preceptors in rural areas.

The result was exhausted educators pulled away from their core mission, creating an unsustainable cycle that threatened both faculty well-being and student success.

THE SOLUTION

Strategic Partnership with NPHUB

USC's path to NPHub began through a trusted relationship that made all the difference during their placement crisis. A personal connection with NPHub's leadership gave the USC team the confidence they needed — not just a cold sales pitch, but a recommendation from someone they already knew and trusted.

"It was that relationship. People could always talk a good talk, but if you've never really dealt with them before, you don't know. But because we knew they were reliable and very on the ball — we thought it would work."



— Dr. Cynthia Sanchez

Clinical Placement
Coordinator, USC



What USC didn't initially realize was that this trust reflected NPHub's broader approach. Led by practicing nurse practitioners, NPHub's team understands clinical placement challenges from the practitioner's perspective, not just the administrative side. In practice, USC went from a two-person placement team to accessing a dedicated workforce of 90+ preceptor experts.

RESULTS



Zero Faculty Burnout

3 AM coordination calls and nationwide placement logistics were completely eliminated for the academic team.



Expanded Geographic Reach

USC successfully placed students in previously impossible locations — including rural areas and international destinations like Guam.



Multiplied Capacity

Access to NPHub's 90+ expert network immediately multiplied USC's operational capacity from a small team to a full dedicated workforce.



Academic Mission Restored

Faculty returned to focusing on teaching rather than spending time on preceptor recruitment logistics.

Why NPHUB?

NPHub is led by practicing Nurse Practitioners who understand clinical placement challenges from the practitioner's perspective — not just the administrative side. NP programs working with NPHub gain access to:

An active nationwide network of qualified preceptors

Crisis placement management and last-minute emergency coverage

Rural, remote, and international placement support

A dedicated team that acts as an extension of clinical staff

Faculty freed to focus entirely on education

Is your NP program facing a placement crisis?

Don't let faculty burnout delay your students' graduation. NPHub specializes in working with NP programs that want to eliminate placement burden, access nationwide preceptor networks, and allow faculty to focus on what they do best: educating.

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